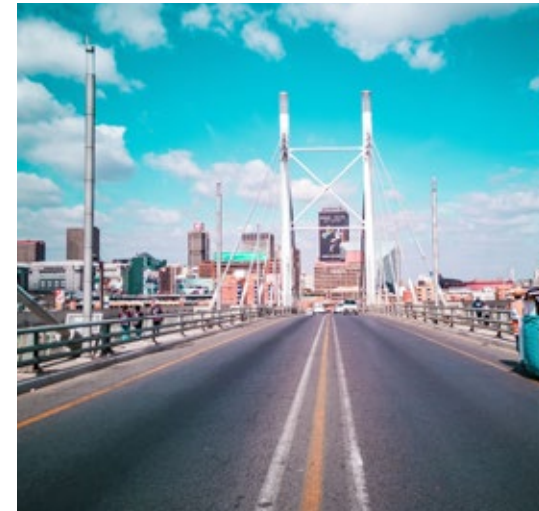


SPONSORSHIP OPPORTUNITIES



IEASA

International Education
Association of South Africa



26th Annual Conference
NAVIGATING INTERNATIONALISATION IN CHALLENGING TIMES

INTRODUCTION

IEASA is excited to announce sponsorship opportunities available for our 26th Annual Conference which will be held at the Radisson Hotel & Convention Centre in Johannesburg, South Africa from 20 to 23 August 2024.

This inspiring and interactive 4-day event will bring together internationalisation leaders, experts, academics and researchers, professional practitioners, educators, students and innovators as well as organisations and individuals interested in higher education internationalisation to share thoughts, research findings, lived experiences and good practice examples.



REASONS TO SPONSOR



VISIBILITY

Gain exposure to a diverse audience



INCREASE

Your reach



SHARE

What you have to offer



SUPPORT

Higher Education Internationalisation

CONFERENCE DATA

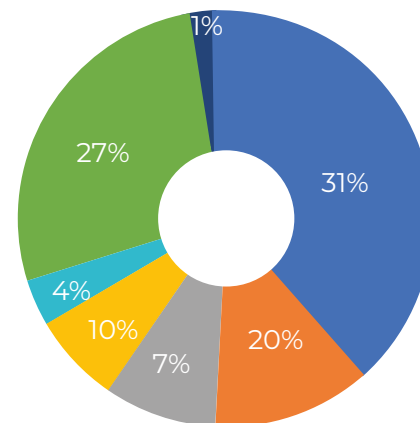
250+

Attendees

60+

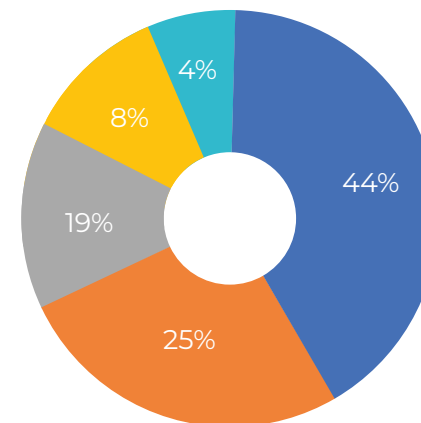
Sessions, workshops and networking events

TYPE OF ORGANISATIONS



- Universities (South Africa)
- Universities (from other Countries)
- Private Sector
- Governmental
- Non-governmental
- International Associations
- Non-profit Organisations

ATTENDEES



- Professional Administrative Staff
- Academics
- Directors / Head of Offices
- Rectors / Vice-Chancellors
- Other

PARTICIPATING COUNTRIES

Australia	France	Morocco	Norway	Sweden
Belgium	Germany	Namibia	Senegal	United Kingdom
Botswana	Ghana	Netherlands	Somalia	USA
Canada	Kenya	Nigeria	South Africa	Zimbabwe

SPONSORSHIP LEVELS

SPONSORSHIP LEVELS & BENIFITS

PLATINUM

GOLD

SILVER

Acknowledgement on the IEASA conference website landing page



Acknowledgement on opening plenary slide



On-site signs and banners in entrance of venue



—

Marketing material included in conference bag



—

Conference fee waiver

2

1

—

Speaking opportunities



—

—

Exhibition table



—

—

R50 000

R40 000

R30 000

GET CREATIVE

Contact us to create your personalised sponsorship package

ADDITIONAL SPONSORSHIP OPPORTUNITIES

OPENING PLENARY

Acknowledgement and short promotional video
Advertising banner on stage

R30 000

CLOSING PLENARY

Acknowledgement and short promotional video
Advertising banner displayed

R30 000

OPENING RECEPTION

Acknowledgement and short promotional video
Advertising banner displayed

R50 000

GALA DINNER

Acknowledgement and short promotional video
Advertising banner displayed

R70 000



BOOST YOUR BRAND

Conference bags
Lanyards and pouch
Water bottles
Notepads
Pens



GAIN EXPOSURE FOR YOUR BRAND

Contact us to discuss opportunities

SPONSORSHIP OPPORTUNITIES



We are more than happy to tailor a bespoke package to specifically meet your requirements.

CONTACT US

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IEASA

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